



2021

# CREATIVE COMPETITION

The leading anti-racism arts competition for young people in Wales

SHOW  
RACISM  
THE  
RED  
CARD





2021

# CREATIVE COMPETITION

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Show Racism the Red Card is an anti-racism charity. The aim of our campaign is to produce anti-racism educational resources and to educate young people and adults by delivering educational workshops in schools and other venues throughout Wales.

The workshops aim to raise awareness amongst young people of the current issues surrounding racism in society. As sport has a tremendous influence on young people, Show Racism the Red Card Wales use it as a tool to engage with them to tackle racism. Our Creative Competition in Wales is an extremely useful way of encouraging young peoples' interest in anti-racism and provides an opportunity for pupils to express their feelings about racism and showcase their work.

Last year saw thousands of pupils of different ages taking part in the competition, with hundreds of final entries of anti-racism themed artwork being submitted to our judging day.

Prizes included kindles, Amazon vouchers, trophies, a SRtRC goody bag and a framed certificate.

The overall winner was Lenka Mbaye from Wrexham. The judges felt that the poem she had written 'Racism Everywhere' was an emotional and moving piece, which highlighted the impact that racism can have on someone.

Please take the time to read the category briefs and ensure any artwork is submitted with an entry label by Friday 12<sup>th</sup> March 2021.

Good luck!

SHOW RACISM THE RED CARD 

# Rules

## Entries will be divided into 10 categories:

- Clothing Design - Year Groups 1&2
- Clothing Design - Year Groups 3&4
- Clothing Design - Year Groups 5&6
- Clothing Design - Year Groups 7&8
- Clothing Design - Year Group 9+
- Poster Design - Primary Education
- Poster Design - Secondary Education
- Creative Writing
- Digital Media
- Special Category

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We encourage every school that registers for the competition to watch the Show Racism the Red Card educational film. (If required - The film and education pack costs £20.00, including postage and packaging)

Registration is FREE and can be completed by simply filling out the registration form in this pack or by registering online at [www.theredcard.org/competitions](http://www.theredcard.org/competitions)

You **MUST** only send **3 entries per school, per category** (Due to the large amount of entries we receive every year). Send your school's winning entries to our address by Friday 12th March 2021.

You **MUST** attach the entry label ensuring you supply the following details:


Name, Age and Year Group of Entrant, Name of school, Email, Category entered contact number and the Number of pupils that took part in the competition.

A panel of judges will pick a winner and a runner-up in each category.

In previous years, the winners have collected their prizes at a prestigious awards ceremony and we hope this will once again take place. However, this will be subject to Government guidelines in the coming months.

Entries for the Creative Competition may also be published in future editions of the Show Racism the Red Card magazine and calendar, or turned into posters.

We require all Digital media entries to be sent to our office on CD, DVD, USB or via file transfer / email to [wales@theredcard.org](mailto:wales@theredcard.org)



# Clothing Design Category: Years 1-10+



Our most popular category is the clothing design category featuring 3 templates a T-shirt, trainer, and hoody.

## Category brief:

- Using only one of the templates, design a T-shirt, Trainer or Hoodie for the Show Racism the Red Card staff team.
- The design should have an anti-racism theme.
- The design could feature a key message or anti-racism slogan.
- Pupils can use a variety of materials for their design (e.g. Pencils, felts, paint etc)

# Poster Design Category: Primary & Secondary Education



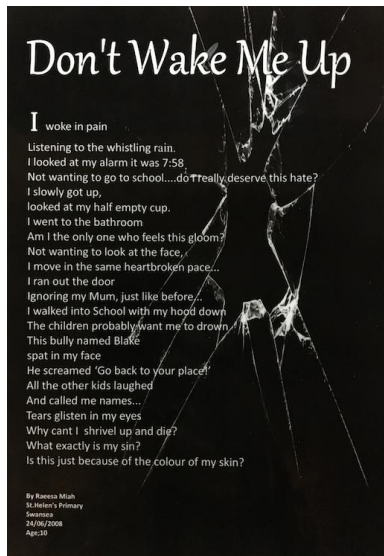
This category encourages pupils to produce a piece of artwork in the form of a poster featuring an anti-racism message that can be used publically to campaign against racism.

## Category brief:

- Artwork can be produced on paper/canvas or digitally printed.
- Artwork should be no bigger than A3 size.
- The design should have an anti-racism theme.
- The design should feature a key message or anti-racism slogan.
- Pupils can use a variety of materials for their design (e.g. Pencils, felts, paints etc)

# Creative Writing Category:

## Years 1-10+



The Creative Writing Category is an opportunity for pupils to express their emotions about racism and its damaging effect.

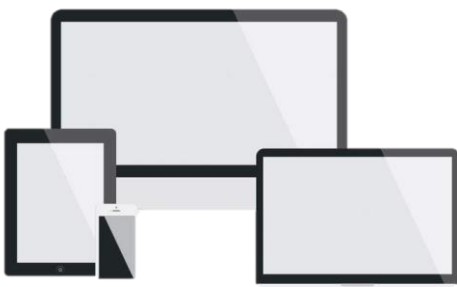
Pupils can submit a poem, short story, blog article or lyrics.

### Category brief:

- Entries must not be more than 500 words.
- Entries can be word processed or written (written entries should be clear to read or can be typed up by the teacher).
- The contents should be featured around an anti-racism theme or experiences of racism.

# Digital Media Category:

## Years 1-10+



This category is specifically for entries produced in a digital medium.

Pupils could create a video that can be used as an anti-racism advert. A piece of music or dance performance that expresses emotions and feelings by victims of racism, or a number of other ideas, the more innovative and creative the better!

### Category brief:

- Entries must be submitted by post on a USB, CD/DVD or emailed via file transfer to [wales@theredcard.org](mailto:wales@theredcard.org)
- Entries should be no longer than 10 minutes in length.
- Entries should have an anti-racism theme or message.

# Special Category: Racism & the beautiful game



Our special category task this year focuses on the issue of racism in football.

With racism still taking place across the game, this year's task is for pupils to explore the history of racism in football right up to the modern day.

Pupils will then showcase what they have learnt by expressing this through the medium of art, creative writing and digital media.

There are a number of ways in which pupils can present their findings outlined in the category brief

## Category brief:

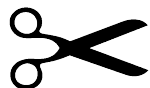
- Entries can be produced both digitally and on paper.
- Artwork should not be larger than A3 size.
- Digital entries must be submitted by post on a USB, CD/DVD or emailed via file transfer and should be no longer than 10 minutes in length.
- We would encourage a class discussion to help pupils with this category looking at examples of reports of incidents in the media.
- Sky Sports have produced a range of programs focused on racism in football which can be found on their YouTube channel: <https://youtu.be/Rnx9MYQiuec>



# Registration

To register you can send your details to us either by:

- Email us – [wales@theredcard.org](mailto:wales@theredcard.org)
- Registering online at [www.theredcard.org/competitions](http://www.theredcard.org/competitions)



Please register our school for the 2021 Creative Competition.

Contact name .....

School .....

Local Authority .....

Email .....

Contact No. ....

Address .....

.....

.....

..... Postcode .....

Please tick as appropriate:

☐

Our school have already received a Show Racism the Red Card DVD and Education Pack and will use this for the schools competition

☐

Our school have not received a Show Racism the Red Card film and Education Pack and would like to order one for £20.00\*

\*Please attach a cheque for £20.00 made payable to 'Show Racism the Red Card' and we will get one sent to you as soon as possible.

# Entry Label



## Entry Label

Entrant's Name

Age

School's Name

Year Group

Teacher contact No.

Teacher email

Category Entered

Amount of participants in school across all categories entered



Please attach the above Entry Label with your entry and send it to the address below before the 12th March 2021.

Please note entries received after this date may not be entered into the competition.

If you have any questions please feel free to contact us  
[wales@theredcard.org](mailto:wales@theredcard.org) or Tel: 02920 236 057

Show Racism the Red Card Wales,  
Office 2k,  
Transport House,  
1 Cathedral Road,  
Cardiff,  
CF11 9SD



# Getting Social

We love seeing pupils taking part and working on their entries!

Make sure you follow our social media accounts below and keep us up to date with your preparations for this year's competition!

Simply use the hashtag #SRtRCComp21



**Welshpool CIWP** @WelshpoolCIWP · Feb 13

This week we have taken part in a competition hosted by "Show Racism the Red Card". The children were asked to design a new poster for the campaign. [#SRtRCComp19](#)



**Llswerry Primary** @LlswerryPrim · Jan 18

@MrsGTeacherShe



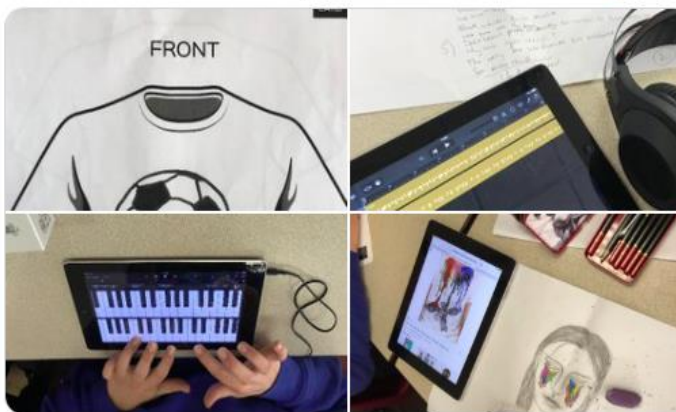
has enjoyed the sensible discussion in 5EB this morning about racism. [@theredcardwales](#) [#SRtRCComp19](#)

We have lots of ideas for our designs and completion entries to show unity.



**Cwmtawe School** @CwmtaweSchool · Nov 21, 2018

Class 9L are using a variety of materials and media in preparation for the Show Racism the Red Card competition [#antiracism](#) [#SRtRCComp19](#)



**Ysgol Gymraeg Parc y Tywyn** @ParcyTywyn · Feb 11

Bl.6 yn dangos y cerdyn coch i hiliaeth.

Year 6 [#showracismtheredcard](#) [#SRtRCComp19](#) [@theredcardwales](#)



[#heddwch](#) @CymruHeddwch



[@theredcardwales](#)



[theredcardwales](#)



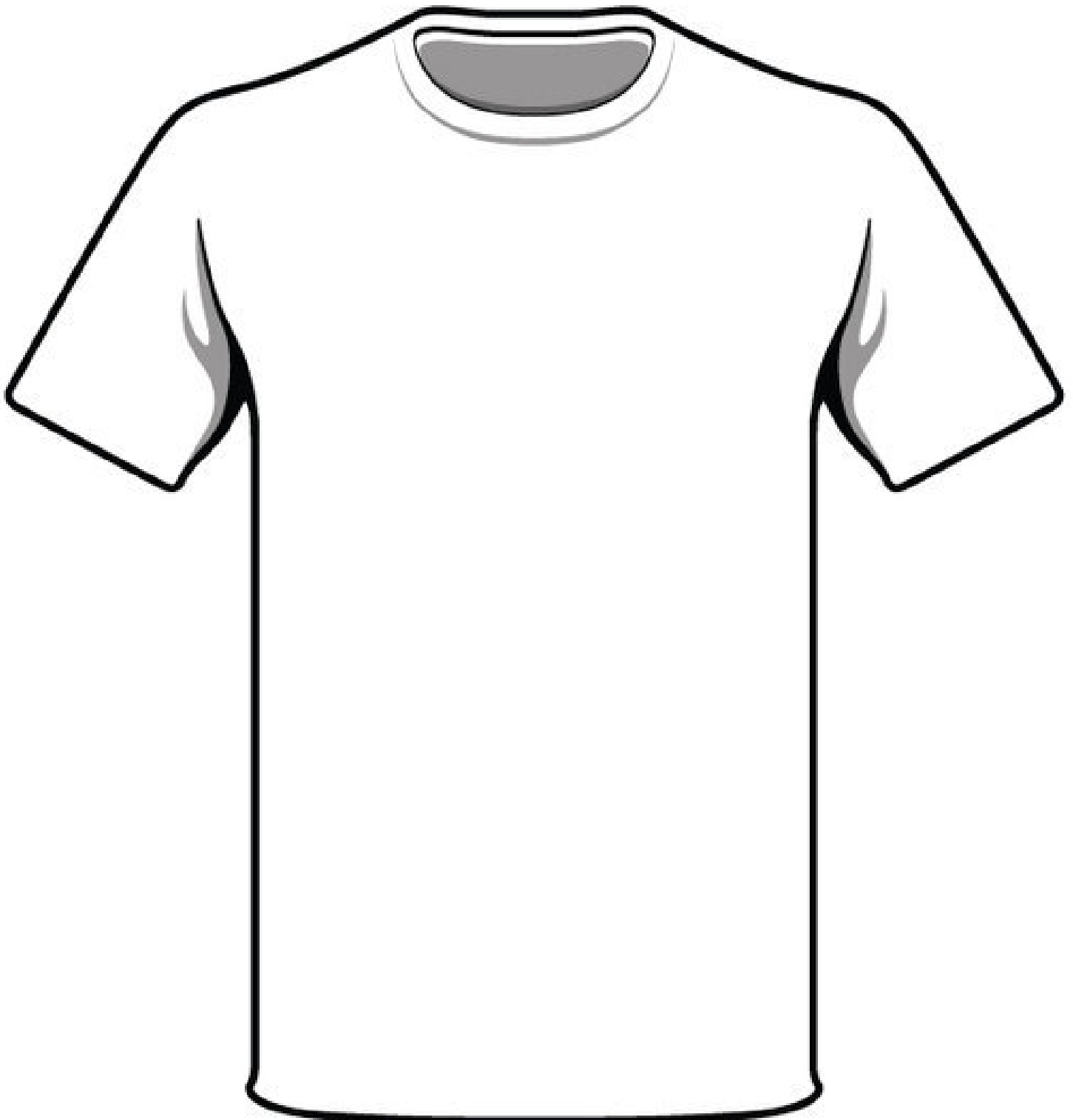
[/theredcardwales](#)

# Clothing Design Category

## T-Shirt Template

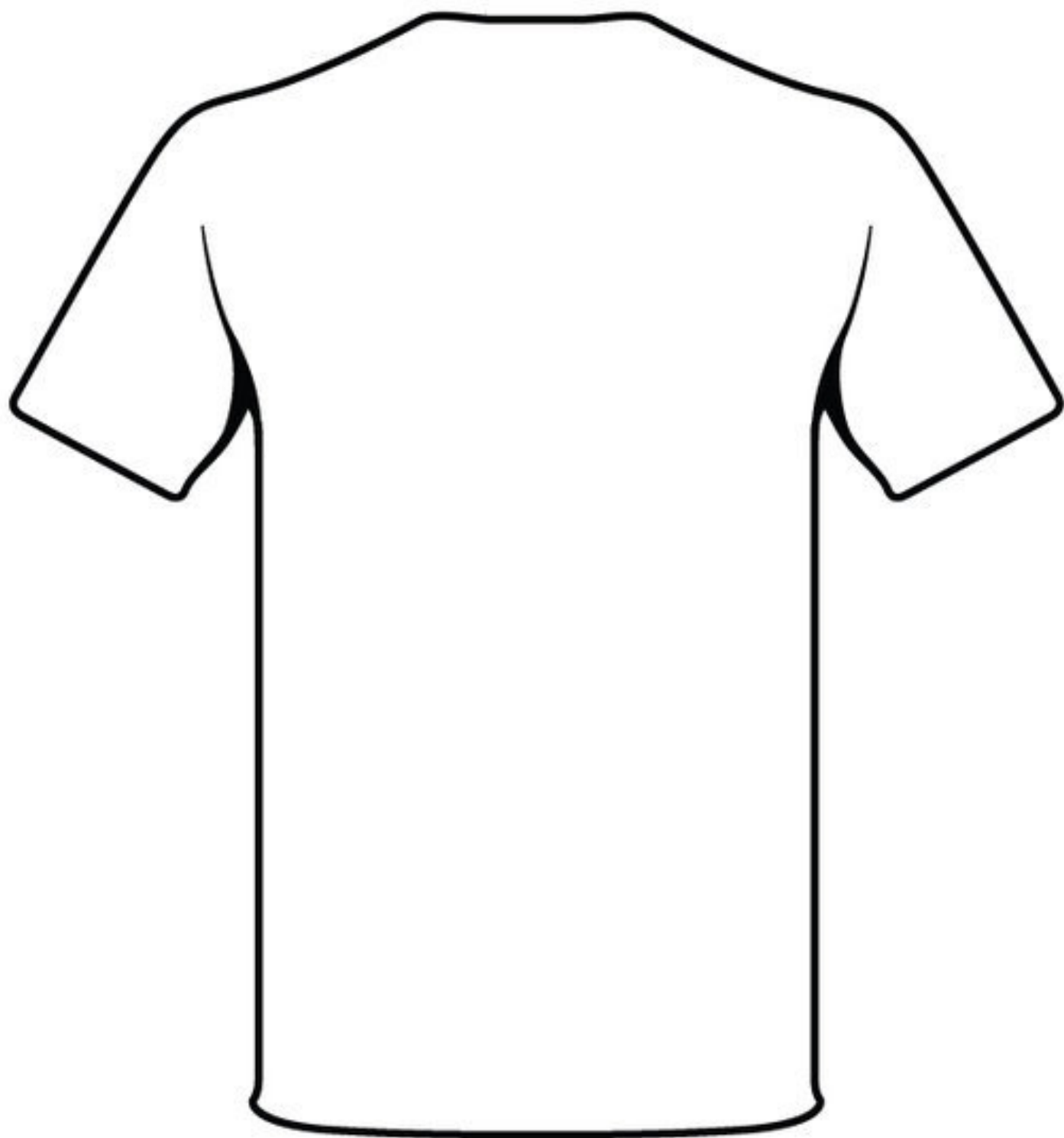
SHOW  
RACISM  
THE  
RED  
CARD

FRONT



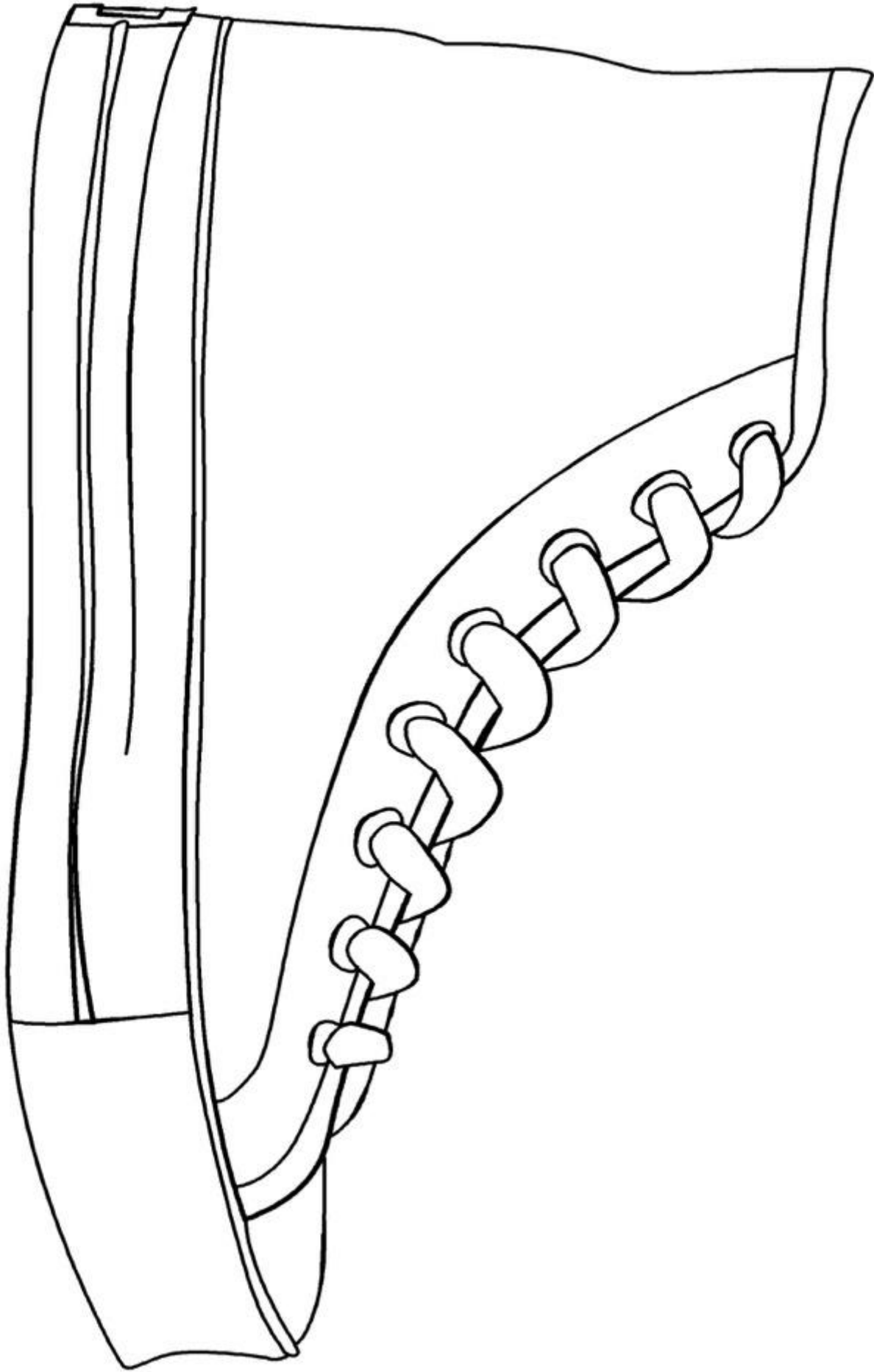
BACK

SHOW  
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# Clothing Design Category

## Trainer Template

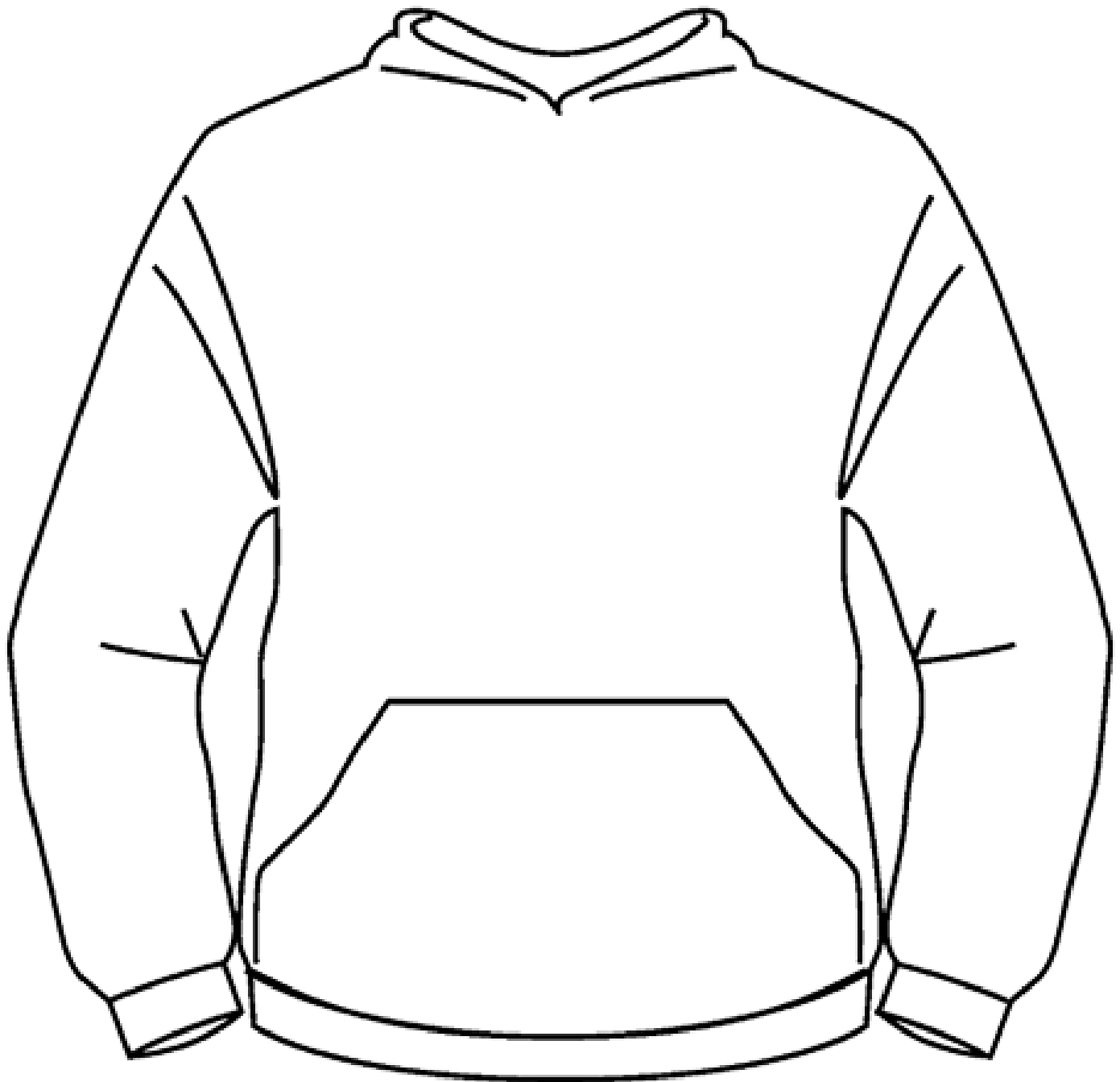


# Clothing Design Category

## Hoodie Template

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### FRONT



BACK

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THE  
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teachers and education  
professionals standing  
up for education.

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a trainee or  
for just £1 if  
you are newly  
qualified\*

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**0345 811 8111**

\*terms and conditions at [neu.org.uk/neu-membership-tes](http://neu.org.uk/neu-membership-tes)